

REVOLUTION

ADVERTISER/SPONSOR KIT 2014



CONTACT US AT INFO@THEREVOLUTIONMOVIE.COM



THEREVOLUTIONMOVIE.COM

REVOLUTION

**BE A PART OF THE REVOLUTION
TO HELP SAVE THE WORLD
FOR THE KIDS OF THE FUTURE.**

REVOLUTION IS A MOVIE
THAT DELIVERS VIABLE,
POWERFUL MESSAGES
TO CONSUMERS
AND MOTIVATES THEM
TO TAKE ACTION,
GET INVOLVED!

HOW CAN YOU HELP?

ADVERTISE ON THE REVOLUTION
WEBSITE NOW AND SHOW THE WORLD
YOU CARE ABOUT THE FUTURE
FOR KIDS WORLDWIDE.

OR

SPONSOR RELEVANT PAGES ON THE
WEBSITE AROUND ISSUES THAT ARE
OF INTEREST TO YOUR CONSUMERS
OR YOUR COMPANY.

BIG SCREEN ENTERTAINMENT
71 BARBER GREENE ROAD
TORONTO, ON M3C 2A2

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REVOLUTION

DESKTOP AND MOBILE RESPONSIVE DESIGN



THE **REVOLUTION** RESPONSIVE WEBSITE AND ALL ITS CONTENT DELIVERS VALUABLE INFORMATION TO HELP EDUCATE AND INFORM CONSUMERS ABOUT THE ISSUES MAN IS FACING IN ORDER TO SURVIVE THE NEXT HUNDRED YEARS AND MORE.

THE **REVOLUTION** WEBSITE IS AVAILABLE ON ALL PLATFORMS AND MOBILE DEVICES.



SUPPORT **REVOLUTION** AND ALL THE PEOPLE WHO HELP COMMUNICATE ITS MESSAGE TO CONSUMERS WORLDWIDE.

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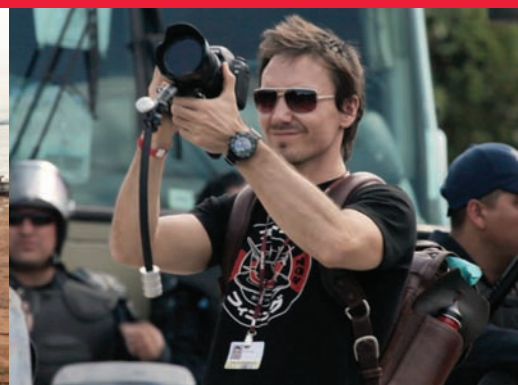
ADVERTISING/SPONSORSHIP THE~~REVOLUTION~~MOVIE.COM WEBSITE

SPONSORSHIP RATES

SPONSORSHIP RATES ARE DETERMINED BY CATEGORY OF INTEREST AND CAN RUN FROM A LOW COST PER WEEK OF \$2,000 FOR A SPECIFIC SECTION OR TOPIC TO A HIGH OF \$10,000 PER WEEK TO SPONSOR THE WHOLE SITE.

SPONSORSHIP OPPORTUNITIES COULD INCLUDE:

- BRAND ID AND INTEGRATION INTO THE HOME PAGE AND ALL PAGES WITHIN THE SITE PLUS
- PRE ROLL ADS ON THE VIDEOS BEING SERVED
- LINKS TO THE SPONSOR'S SITE OR RELEVANT INFORMATION.
- CUSTOM CREATIVE
- CONTESTING



CUSTOM PACKAGES AND TIMING
FOR ANY AND ALL SPONSORS
CAN BE NEGOTIATED SEPARATELY!

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DIGITAL RATE CARD 2014

Standard	\$ (NET)	
Leaderboard 468x60	\$40	CPM
Big Box 300x250	\$45	CPM
Catfish (available upon request)	\$65	CPM
Contest button	\$20	CPM
Mobile Ad Unit 320x50	\$65	CPM

Video		
Pre Roll (15 sec max)	\$70	CPM
with Player Skin	\$85	CPM

Skins (per day)	Mon-Sun	
Homepage skin	\$2,500	Weekly

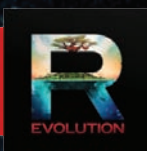
Email		Subscribers
REVOLUTION E-Mail Blast	\$3,500	35,000

Contests (custom packages available)		
Contest splash page, setup, button impressions, Rules and Regs, Regi Filing, Leaderboard ad unit	\$5,000	each
Prizing acquisition	15%	cost plus

Mobile/Wireless		
Wap, iPhone/iPod or combined	\$75	CPM

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